



PACKAGE #1

Blog/Website Analysis for Bloggers and/or Small Business Owners

Overview of your blog from the perspective of a reader, a marketing/PR person searching for bloggers to pitch to, and from a Google SEO point of view, in other words, how searchable and Google friendly is your blog. This analysis includes several analytics tools to help your blog numbers stand out from the rest. This project usually takes about one to two weeks to complete.

\$100 per project _____ (initial here)

PACKAGE #2

Beginner Social Media Marketing Package

Creation of social media network pages/accounts – Launch of new presence on the different channels listed below, it includes creation of pages, what should be included in your profile in order to market yourself better, and marketing tips to help you get more followers and engagement. (Artwork/design, PR Press/Media Kits are not included).

Channels include:

- Facebook
- Twitter
- Linked-In
- YouTube

\$50 per channel _____ (initial here)

PLEASE NOTE: This project usually takes one to two weeks to complete. The goal of this project is to get you started in the social media world, not to do run these social networks for you. This project is most suitable for someone that does not have any social networks, and needs help setting one up and gaining relevant followers that appreciate your company.



PACKAGE #3

The Help-Me-Build-My-Brand Package

This package will not apply to everyone, but if it applies to you, this is what's included... It includes **Package #1** as well as the following:

- a) If you're a business owner: one (1) blog post per week, relevant to your business. (Details to be discussed).
- b) Promotion of your business and blog via your company's social media networks, as well as email newsletter.

*\$150 per week _____ (initial here)

*(Email me for breakdown of how this package works, and regarding the rate).

This package is currently only available short-term (up to 3 months).

PLEASE NOTE: This package does not include **Package #2**, if you require creation of Social Media Networks you will have to pay for it separately.

If your business requires additional social media marketing services not listed here, please drop me an email and we can work on something to accommodate your needs.

Arie Rich

info@kmpblog.com

<http://kmpblog.com>