

HOT 20

Our Toy Insider panel of experts selected these as some of the hottest toys for the holiday season. Whether they're based on favorite TV show characters, selling out in stores, or just a whole lot of fun, these toys will be at the top of many kids' wish lists. Every child has different needs and passions, so be sure to consider each age segment and visit our website, thetoyinsider.com, for even more great holiday toys and gifts for kids of all ages.

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AGES 0-2



FISHER-PRICE LAUGH & LEARN GROW-THE-FUN GARDEN TO KITCHEN, 18 MOS+
Pick fruits and vegetables, play with the light-up juicer, spin the honey jar, turn the lights on and off, and more with this two-sided interactive kitchen and garden. Includes more than 30 removable pieces and 125 songs, sounds, and phrases. **MATTEL, mattel.com**



SPEAK & LEARN PUPPY, 1+
This puppy features head movements, paw buttons, songs, and real-time responses to help teach babies about animals, food, feelings, letters, and numbers. It features three levels of play to grow with babies: babble, talk, and music. **LEAPFROG, leapfrog.com**

AGES 3-4



BLIPPI RECYCLING TRUCK, 3+
This colorful truck features sounds, seven Blippi phrases, and a working lever to collect bins and dispose of the pretend trash. Comes with an exclusive Blippi figure. **JAZWARES, jazwares.com**



BLUE'S CLUES & YOU! DANCE-ALONG BLUE PLUSH, 3+
Press the buttons on Josh's guitar to activate the plush Blue, who will dance along to music from the show and wiggle her ears. Press the guitar strings to speed up or slow down Blue's dancing. **JUST PLAY, justplayproducts.com**



BARBIE COLOR REVEAL SLUMBER PARTY FUN, 3+
This set features multiple layers of unboxing with more than 35 surprises, including Color Reveal Barbie and Chelsea dolls, three Color Reveal Pets, a long-haired wig, slumber party accessories, pet accessories, and more. **MATTEL, mattel.com**



HEXBUG NANOTOPIA, 3+
Assemble this vibrant nano Flash habitat with snap-together track pieces and obstacles. Comes with three newly designed, light-up nano Flash that move at twice the speed, plus four additional nanos. **HEXBUG, hexbug.com**



PINKFONG BABY SHARK DANCING DJ, 3+
Kids can dance along with Baby Shark to seven fun songs and popular remixes. Features Dance Detection technology and three game modes to get kids moving, and even helps teach ABCs and 123s. **WOWWEE, wowwee.com**



PJ MASKS TRANSFORMING 2 IN 1 MOBILE HQ, 3+
Transform the PJ Masks Seeker into a 3-foot-tall Headquarters featuring five levels of play, a lights and sounds control board, drop-down ramps, a ground-level exit ramp, and a cage. Includes a Catboy figure and a Cat-Car. **JUST PLAY, justplayproducts.com**



RYAN'S WORLD SHADOW WARRIOR NINJA MYSTERY BOX, 3+
This stealth dojo storage case is filled with martial arts-themed surprises, including six exclusive mystery figures, a ninja star spinner, a foam ninja sword, a headband, and more. Kids can be just like Ninja Ryan with this set. **BONKERS TOYS, bonkerstoys.com**



STAR WARS THE CHILD ANIMATRONIC EDITION, 4+
Touch the top of The Child's head to activate more than 25 sound and motion combinations. Become the interactive creature's protector and pretend to harness the power of the Force as The Child closes its eyes, raises its arms, giggles, and more. **HASBRO, hasbro.com**

AGES 5-7



KIDZOOM CREATOR CAM, 5+
This kid-friendly camera features more than 20 animated backgrounds that set the stage for creative videos. It also includes on-screen editing capabilities and comes with a green screen and a tabletop tripod/selfie stick. **VTECH, vtechkids.com**



LEGO SUPER MARIO ADVENTURE STARTER COURSE, 6+
Build a level inspired by the *Super Mario* video games, then play through the level with the interactive LEGO Mario figure. Collect coins for your best score, then rebuild to create new challenges. **THE LEGO GROUP, lego.com**



PRESENT PETS, 5+
Discover Present Pets, the only gifts that unbox themselves! Unboxing on Oct. 1. **SPIN MASTER, spinmaster.com**



RAINBOW HIGH FASHION DOLLS, 6+
Each of the articulated dolls in the Rainbow High collection – Ruby Anderson, Poppy Rowan, Sunny Madison, Jade Hunter, Skyler Bradshaw, and Violet Willow – comes with two complete outfits and mix-and-match fashion accessory pieces. **MGA ENTERTAINMENT, rainbowhigh.com**



SQUEAKEE THE BALLOON DOG, 6+
Squeakee is an interactive balloon dog pet that kids can train and feed. He'll listen and respond with more than 60 sounds and movements activated by voice commands and multiple touch sensors. **MOOSE TOYS, moosetoys.com**



ZOE, 6+
This 18-inch doll's hair is specially designed with curl power. Kids can wash it with real products and style it in different ways, such as puffs and box braids. Zoe empowers kids to learn to love the hair they're born with. **HEALTHY ROOTS DOLLS, healthyrootsdolls.com**

AGES 8+



BEYBLADE BURST RISE HYPERSPHERE VORTEX CLIMAX BATTLE SET, 8+
This customizable Beystadium has four sections for multiple ways to play. Comes with two Beyblade Burst launchers with Hypersphere battling tops that can climb up ramps and drop in from the Brick Plane for head-to-head collisions. **HASBRO, hasbro.com**



CHOCOLATE PEN, 6+
Load the pen with real chocolate, then draw, write, and fill the candy molds. The colorful, edible creations harden in minutes and the included warming tray keeps the chocolate melted. **SKYROCKET TOYS, chocolate-pen.com**



POKÉMON TRADING CARD GAME BATTLE ACADEMY, 8+
The first board game adaptation of the classic Pokémon Trading Card Game makes gameplay an easy-to-learn family experience. Two players can battle with the three included 60-card decks, featuring Raichu, Charizard, and Mewtwo. **THE POKÉMON CO., pokemon.com**



SNAP SHIPS GLADIUS AC-75 DROP SHIP, 8+
Build to battle with the largest and most heavily armed Snap Ship. Follow the instructions to create two different crafts using 124 interchangeable pieces, including an action-ready UJU piece. Includes two pilot figures. **PLAYMONSTER, playmonster.com**

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Visit thetoyinsider.com for an expanded holiday gift guide, featuring more than 300 total toys!

Also, find easy access to Buy It Now buttons, allowing you to immediately add toys to your shopping carts at Walmart, Target, and Amazon – and even compare prices!



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